433 economic situation in Bornu is determined to a large extent by
439 changes in the world market price of export items which are now
433 a vital part of the local economy. The Kanuri are an agricul-
241 tural people whose staple crop is millet. Along with millet,
the main crop is peanuts, grown for sale and ultimate export.
[241] Every farmer grows millet for his family. Should he have a
[438] surplus he sells it in the local markets. Most farmers also
244 raise peanuts as well. The nuts are bought by local trading
[442] companies, acting as agents for the government controlled
[655] Groundnut Marketing Board which buys the entire crop and
[439] sells it on the world market. Cow hides and sheep and goat
433 skins are also brought by the trading companies for export,
237 and represent an important part of the total economy. The West
439 African Pound is the basic currency unit and the shilling is
436 the unit of trade in the remotest sections of the province.
Maria Theresa dollars are still in evidence but are rarely used
as currency.

439 A network of European trading companies exists throughout
442 Northern Nigeria. Almost all of them have canteens run by
473 European agents scattered in larger towns throughout the region.
The largest of these is the United Africa Company, a subsidiary
of Unilever. Others, John Holt and Co., Société Commerciale du
Oest Afrique, Compagnie Française du Afrique Occidental, and A.
G. Leventis and Co., are multi-million-dollar companies with
[452] head offices in England or on the Continent. They all buy pea-
nuts, and hides and skins, and they buy through a complex system

433 great numbers. Buduwai farm and keep large herds of sheep,
233
563 goats and cows in the brush countryside surrounding their vil-
563 lages. The Kwoyam are a nomadic herding people who keep only
233 cows. Culturally they are very close to the Kanuri; their
economy, however, is quite different. They live in a close
relationship with the settled agricultural Kanuri whom they
[437] otherwise resemble greatly. Pastoral Fulani and Shuwa Arabs,
on the other hand, have very little in common with the kanuri
agriculturalists, yet, like the Kwoyam, they live in symbiotic
interdependence with the agricultural Kanuri. The Fulani of
Bornu are semi-nomadic pastoralists who are the most north-
easterly extension of far-flung Fulani culture. The Shuwa
are an Arabic speaking people related to other such peoples
extending eastward to the Sudan. Fulani and Shuwa keep dif-
ferent breeds of cattle and subsist almost entirely on milk
[438] and milk products. They have very similar relations to the
sedentary Kanuri with whom they exchange dairy products for
439 grain and for the goods produced by Kanuri craftsmen. Be-
• 237 cause of the large numbers of cattle, sheep, and goats found
433 in Bornu Province, hides, sheep skins and goat skins are an
[442] important product for export. These are sold for cash to
Kanuri middlemen and are exported by the trading companies.
[434] They are another important source of revenue for the Kanuri.
ooo Lastly gum arabic, which is the base from which gum drops

[GEIDAM]

down the packages in which goods arrive, selling bundles of matches tied together or coca-cola bottles filled with kerosene, from their tables in the market-place.

The export goods of the Geidam area are groundnuts, cowhides, sheep and goat skins and gum arabic. The same European trading companies that import the various sorts of goods mentioned above also handle the exports of the region, and the same network of Kanuri and Hausa tradesmen is involved in the collection and sale of peanuts and hides and skins to the trading companies, save that some tradesmen specialize entirely in dealing in hides and skins, while others deal only in groundnuts. Many of the important canteen owners also buy groundnuts as agents of the particular company from which they buy cloth, once the harvest season begins. This trade, too, involves the use of large amounts of credit which the trading company extends to its list of reliable and wealthy Kanuri traders (balaɔma) who have been dealing with the same company for many seasons. Long before the groundnuts are harvested, the agents of a Kanuri trader, trusted members of his household and relatives, go out into the countryside giving cash to the farmers who thus pledge their entire crop to a particular trader. When the crop is harvested, most of it goes directly to Kanuri middlemen who have distributed the cash advanced to them by the European trading companies, and through them the groundnuts come into the hands of the trading companies. Eventually the entire groundnut crop of Northern Nigeria is sold to the Groundnut

[GEIDAM]

Marketing Board for whom the trading companies act as agents. The Kanuri trader who brings in a large share of the groundnut crop in the Geidam area to the particular trading company which has extended credit to him receives a commission and is assured that he will again receive credit from that company in the coming year. If he has succeeded in bringing in large amounts of groundnuts, he will receive more money to work with in the coming year. If he has not done well, or if the money advanced to him has been squandered by his "people" (usually the members of his household), then his credit will suffer and may even be entirely eliminated. Should that happen, his entire household would suffer.

Hides and skins and gum arabic are bought by Kanuri traders and sold to the trading companies in the same manner, except that there is no government Marketing Board dealing in these commodities so that the trading companies are not protected against a drop in the market price. Kanuri traders dealing in hides and skins work with a single company and are advanced cash by that company for purchases. Through their "men", who buy hides directly at the slaughtering area, these wealthy traders deliver the hides and skins to the trading company. Gum arabic is of lesser importance, and not all the European companies deal in it. If the world market price is high, they will make greater efforts to obtain a large portion of the crop.

This is the trade network through which the Kanuri economy articulates with the world economy, and in particular with the